

NICK MILAVEC

Atlanta, GA 30305 | (678) 634-3271 | milavecnick@gmail.com | [linkedin.com/in/nick-milavec](https://www.linkedin.com/in/nick-milavec) | milavecnick.com

GRAPHIC DESIGNER

Enthusiastic Graphic Designer with experience formulating innovative and eye catching marketing deliverables, specializing in typography and layout design. Excellent communication with innate ability to cultivate powerful relationships that provide mentorship. Passionate about design, social media, and being surrounded by great people and great community.

TECHNOLOGY

InDesign | Photoshop | Illustrator | Excel | Salesforce | HubSpot | Brandwatch | Figma
SparkAR | HTML | CSS | WordPress | MRI Simmons | WIX

CORE COMPETENCIES

Graphic Design | Layout Design | Wireframing | UX/UI | Social Media Design | Social Media Analytics
Customer Service | Leadership | Photography | Videography | Written and Verbal Communication

EDUCATION

Bachelor of Arts, BA, Advertising – Design and Media, December 2022
Certificate, New Media
University of Georgia, Athens, GA

PROFESSIONAL EXPERIENCE

Northmarq, Atlanta, GA

March 2023 - January 2024

Graphic Design Marketing Assistant

Assisted with creating marketing deliverables in collaboration with Marketing Specialists needed for Broker Clients. Worked behind the scenes on the graphic design, layout and content of pricing analysis, offering memorandums, location maps, team brochures, flyers, investment summaries, and executive summaries.

- Provided quality control for all marketing deliverables in a timely and accurate manner, with turnaround times as short as 1-2 hours for large deliverables.
- Cultivated favorable relationships with partnered Marketing Specialists. Supported Marketing Specialists to ensure production services consistently met client and company needs.
- Built email flyers and website landing pages through HubSpot and Salesforce that were sent out to 20,000+ real estate buyers advertising multi-million-dollar listings, which greatly increased visibility and engagement with these deals, and overall led to deals being closed.
- Served as a member of the Property Marketing Team by providing back-up coverage for members, and participating in team meetings, and learned from my experienced coworkers how to close a broker's deal fast and effectively.
- Communicated regularly with the team and Property Marketing Coordinator and assisted with work across multiple nationwide offices as needed.
- Created and maintained favorable relationships with broker clients in order to make doing work as easy and efficient as possible and to be able to have open conversations about their deals and marketing materials.

UGA Department of Student Transitions, Athens, GA

August 2021 - May 2022

Marketing Committee Head

Ran Instagram and Facebook accounts for the Department of Student Transitions, an office at the University of Georgia.

- Advertised events and involvements through creating graphics that were both eye-catching and informational and posting multiple times a week, which significantly increased student turnout at sponsored events.
- Conveyed information thoroughly using captions that were detailed and easy to read, and worked with the advisors of the office to edit them and blend our visions together.
- Used stories to generate engagement from our student population through a variety of different interactive methods such as takeovers and questionnaires in order to increase student interest in resources around campus.

UGA Department of Marketing, Athens, GA

January 2021 - December 2022

Digital Dawg Social Media Ambassador

Owned and ran an Instagram account, @uga.nick, that was affiliated with the University of Georgia under Digital Dawgs, a program for student leaders to showcase their involvements at UGA.

- Built the account from a new account, ended with 343 followers and very consistent engagement.
- Created content informing students about upcoming events and involvements and sharing tips and advice from my journey as a student at the university, making them feel more at home on campus and less alone in their struggles.
- Posted multiple times a week through creation of a posting schedule in order to keep followers engaged and up to date on university information, which helped to grow the account tremendously.

UGA SEE Suite, Athens, GA

August 2022 - December 2022

Social Media Analytics Intern

Worked in Brandwatch to create queries and pull data from various social media and news sources to determine sentiment and discussion around special topics.

- Worked on two projects, one on Biodegradable/Compostable Plastics for Walmart and the other covering the 2022 Brazilian Presidential Election for Image Corporativa.
- Collaborated with another student intern and professors to collect data and run analysis on the projects in order to analyze common themes and sentiments among targeted discussions.
- Conveyed our results through informational presentations that were presented to multiple researchers and research agencies to inform them and aid with projects they were currently in the middle of.
- Analyzed data from multiple sources of social media, including Twitter, Instagram, and relevant news articles, in order to gather the most diverse perspectives possible about our topics.

YMCA of Metro Atlanta, Clayton, GA

May 2021 - July 2021

Media Program Director – Camp High Harbour

Took 9,000 photos over a 6-week span of children enjoying summer camp.

- Worked on a team of 13 college students to plan a variety of daily events and programs to keep campers engaged and entertained during their time at camp.
- Sold around 11,000 photos to camper families, which generated \$77,000+ in revenue for the YMCA of Metro Atlanta.
- Ran media (audio, video) for camp-wide Morning and Night programs every day using ProPresenter software.
- Met very strict deadlines twice a day to upload pictures with a quick turnaround time so parents could access photos.

UGA New Student Orientation, Athens, GA

November 2021 - November 2022

Orientation Leader

Selected as 1 of 20 students from a pool of over 200 applicants to provide mentoring for students in each session to kickstart success at the University.

- Served as a University of Georgia student body representative by welcoming 12,000 new students to the UGA campus, ran a small group which included over 350+ of these students over the course of the summer, and mentored them in both a group and individual setting to answer any questions they had about the university.
- Lived on campus and worked and worked every day from June-July, totaling 23 sessions.
- Ran the @uga.perfect10 Instagram account, growing the account with over 200 new followers and disseminating relevant information through it in order to foster student success and access to resources.

Aces for Athens, Athens, GA

January 2022 - December 2022

Co-President

Created entirely new branding for the club to increase social media presence, engagement, and cohesiveness and to give the club a digital identity.

- Created a multi-page style guide for the future social media directors to use, making the branding for the club cohesive for the first time and giving it a sense of digital identity.
- Ran a club of 100+ members with the purpose of teaching tennis lessons to elementary age students twice a week for the entirety of the school year.
- Oversaw a 7-member executive board and delegated tasks based on their assigned responsibilities in order to keep all of the logistics of the club running smoothly.

- Communicated with staff of 2 different elementary schools to schedule lessons weekly, and worked through scheduling conflicts, school breaks, and other obstacles in order to serve our purpose.